

Agriculture's Information Leader P.O. Box 734, Richland, PA 17087 Cell: (717) 679-2677 E-mail: chris.torres@farmprogress.com

## DON'T MISS THIS FREE PROMO DEADLINE!

You know it. We know it. Your new products and technologies are the biggest reasons why thousands of full-time farmers travel to New York Farm Show from all over the Northeast and Canada. So help us help you boost your visibility at the 37th show — Feb. 23, 24 and 25, 2023 — for free!

As co-sponsor, *American Agriculturist* puts 39,000 copies of the official New York Farm Show program in the hands of all visitors — plus all farmers receiving the magazine. And, we feature them on the magazine's website. That's **triple coverage in advance!** Plus, we **quadruple coverage** with the *New YorkFarmShow.com* website. Here's a sample of how we showcase new products and technologies.

## 'Max' your visibility

It's a great opportunity that's easy — and free. Just email

details about

your most important new product for the show on the accompanying sheet, plus a high-resolution (greater than 1 MB) color jpeg photo to *chris.torres@farmprogress.com*. This must be the first time you're introducing that product at New York Farm Show. Sorry, we can't print from product brochures.

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New products waiting for you!

Send your new product info to us **no later than Tuesday**, **Dec. 6**. Submit them now — long before the Christmas rush arrives. One crucial tip: If you pass this up through your corporate channels, make sure your marketing communications lead delivers it. See you at New York Farm Show!

Chris Torres

Chris Torres, Editor Complete the following New Product Section Request form

## Official Program/New Product Section Request It's your FREE opportunity to promote a new product

In our multi-level marketplace!

**Deadline is Tuesday, Dec. 6, 2022! But don't wait!** Early new product entry guarantees you'll be included.

Company N	Name:					
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E-mail to: c	chris.torres@farmpro	gress.com				
Mail to:	<i>American Agricu</i> P.O. Box 734 Richland, PA 17					