

WANTED: YOUR NEW PRODUCT INFO!

Dear New York Farm Show Exhibitor:

You know it. We know it. Your new products and technologies are the biggest reasons why thousands of full-time farmers travel to New York Farm Show from 12 states and Canada. So help us help you boost your visibility at the 33rd show — Feb. 22, 23 & 24, 2018 — **for free!**

As co-sponsor, *American Agriculturist* puts 39,000 copies of the official New York Farm Show program in the hands of all visitors — plus all farmers receiving the magazine. And, we feature them on the magazine's website. That's triple coverage in advance! Plus, we quadruple coverage with the NewYorkFarmShow.com website. Here's a sample of how we showcase new products and technologies.



'Max' your visibility

It's an unbeatable opportunity that's easy — and free. Just email details about your most important new product for the show on the accompanying sheet plus a high-resolution (greater than 1 MB) color jpeg photo to john.vogel@farmprogress.com. This must be the first time you're introducing that product at New York Farm Show. Sorry, we can't print from product brochures.

Send your new product info to us **no later than Monday, Dec. 18**. "Git'er done" now — long before the Thanksgiving and Christmas rush arrives. One crucial tip: If you pass this up through your corporate channels, make sure your marketing communications lead delivers it. See you at New York Farm Show!

John Vogel

John Vogel, Editor

Complete the following *New Product Section Request form*





**NEW YORK
FARM SHOW® 2018**

**2018 New York Farm Show
Official Program/New Product Section Request**

It's your FREE opportunity to promote a new product in
our multi-level marketplace!

Deadline is Monday, Dec. 18, 2017!

But don't wait.

Early new product entry guarantees you'll be included.

Company Name: _____

Exhibit Contact Person: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) ____ - _____

Website: _____

Product Name: _____

Product Description: _____

Suggested retail value: _____

NY Farm Show exhibit building & lot no.: _____

E-mail to: john.vogel@farmprogress.com

Fax to: (717) 359-0250

Courier to: ***American Agriculturist***
5227 Baltimore Pike
Littlestown, PA 17340