

# NEW YORK FARM SHOW EXHIBITOR PROMOTIONAL ACTIVITY

PLEASE COMPLETE AND RETURN TO:  
NEW YORK FARM SHOW  
P. O. Box 3470  
Syracuse, NY 13220  
315-457-8205

**DEADLINE DATE: January 1, 2017**  
**PLEASE TYPE OR PRINT LEGIBLY**

The primary purpose of this form is to provide information that will aid the New York Farm Show to approve, foster and when necessary, answer public inquiries regarding responsibly represented and conducted commercial promotions involving prizes.

All drawings must be approved by the New York Farm Show and the Board reserves the right to reject and cancel the contract of any exhibitor that is deemed by the Show Management to be guilty of any act that is against the best interests of the New York Farm Show.

1. Do you intend to conduct a drawing which will award prizes to winners? YES \_\_\_\_\_ NO \_\_\_\_\_

a. Do you request a Credit Card Number to register? YES \_\_\_\_\_ NO \_\_\_\_\_

2. If the above question is answered "YES", please describe briefly the nature and manner in which the activity will be conducted.

\_\_\_\_\_

\_\_\_\_\_

3. What will the prize(s) be? \_\_\_\_\_

a. How many \_\_\_\_\_ Value of each \_\_\_\_\_

b. When and where will they be made available to winners? \_\_\_\_\_

\_\_\_\_\_

c. Do winners receive their prizes free and without any obligation other than participating in the contest?

YES \_\_\_\_\_ NO \_\_\_\_\_

d. If the last question answered is "NO", please describe fully the conditions the winners must meet before they can receive prizes.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Exhibiting Company \_\_\_\_\_ Booth No. \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Authorized By \_\_\_\_\_ Date \_\_\_\_\_

(please print)