

'MAX' YOUR FARM SHOW VISIBILITY!

Dear New York Farm Show Exhibitor:

Your new products and technologies are the biggest reason thousands of full-time farmers travel to Syracuse's N.Y. Farm Show from 12 states and Canada. Now, you can boost your visibility at the 32nd show — Feb. 23, 24 & 25, 2017 — **for free!**

As co-sponsor, *American Agriculturist* puts 39,000 copies of the official New York Farm Show program in the hands of all visitors — plus all farmers receiving the magazine. And, we featured them on the magazine's website. — triple coverage in advance! Last year's program and newyorkfarmshow.com website showcased 30 new products. See the sample page.

'Max' your visibility

It's easy — and free. Just email details about your most important new product for the show on the accompanying sheet plus a high-resolution (greater than 1 MB) color jpeg photo to jvogel@farmprogress.com. This must be the first time you're introducing that product at New York Farm Show. Sorry, we can't print from product brochures.

Send your new product info to us **no later than Monday, Dec. 19**. It's an unbeatable opportunity — and did I say **free** service? Sure, you're busy. But put it atop your "get 'er done" now — before the Thanksgiving and Christmas rush arrives. And, make sure you're marketing communications person delivers it.

See you at New York Farm Show!

John Vogel

John Vogel, Editor

Complete the following New Product Section Request form

28 NYFS

New products waiting for you!

NEARLY 60 exhibitors will roll out a host of new equipment, plant protectants and technologies targeted for Northeast farmers and livestock producers at the New York Farm Show. Here are details, submitted by exhibitors, on a few items that may tickle your curiosity.

Print this article. Circle products you're most interested in seeing, and bring your copy to the show. Exhibit locations are listed at the end of each item. The exhibit codes are: CP (Center of Progress), HT (Horticulture Building), I (International Pavilion), D (Dairy Building) and S (Swine Building).

Can't attend the show? Contact the person listed with the item or a local dealer for more information.

4wd utility vehicle
 Club Car/Sachs Sales' 4x4 utility vehicle features all-weather tread tires.

Calcium crop nutrient
 Farming Solutions/Agridynamics introduces Cal-Sentinel, a calcium complex blend of potassium, manganese, help and fish meal, ocean water extracts, copper, iron, molasses, and humic acids for leafar crop applications to improve root and fruit development. Contact: Soyco Kunkle, 365-234-3034. Booth: D-728.

Call milk taxi
 Call Star's Milk Taxi 3.0 makes call feeding easier with larger tanks, new dispensing display monitors, larger wheels, automatic cleaning and even LED driver lights for after-dark feeding. Contact: Tom Olsen, 205-666-2885. Booth: HT-6A.

Compact water drinker
 DS Barn Solutions' Normandy livestock waterer is made to fill with a hose, push tube or maintain a constant water level. The compact H2OPE drinker can be installed with or without the stand to suit the animal type and size. Contact: Mark Worcester, 515-665-1044. Booth: HT-333.

Crop sprayer
 In Manufacturing's F1000 Series crop sprayer has a 1,000-gallon tank, 60-hp all-ride boom and a 100-gallon hose system. It's equipped with Micro Trac or Topcon automatic chemical injection controls. Contact: Bessant Blank, 717-708-4747. Booth: D-550.

Cow monitoring system
 Select Site Power's Cow Manager is a continuous monitoring system using ear-tag horns, sensors and combines via hydraulic or electric steering interfaces. Contact: Adriaan Grammes, 315-758-8997. Booth: CP-323.

Bunker cover and barrier
 Poly-Ener's PolyEne-Join 102 barrier is a polyethylene silage bunker cover with a disintegrating oxygen barrier for easy installation. The oxygen barrier clings to silage, separating it from the outer plastic cover to produce higher-quality silage. Contact: Eddie Tross, 612-280-0391. Booth: CP-128.

microchip technology to monitor activity, rumination and temperature, and then communicate that information via computer and smartphone. Contact: William Fluk, 802-238-6962. Booth: D-726.

Dairy washbed
 Ryder Supply introduces Advanced Comfort Technology's DC waterbeds, a premium water bladder dairy bedding system with two isolated chambers. One is for the cow's knees and hocks; the other is for her body. Booth: HT-813.

Disk mower-conditioner
 Vermeer's M3250 mower-conditioner equipped with the all-new Q3 disk cutter bar reduces horsepower requirements. It's

dragging. Booth: S-80C.

Ground-tracking loader
 Pootinger's HT 4.54T loader puts four Dynatrac motors to highly productive work with perfect ground tracking and ideal pro-

section of the sword and forage. Its jockey wheel can be tilted outward, backward, left or right. Contact: Salsow Harkness, 219-10-5534. Booth: HT-707.

Heavy-duty wheel loader
 Tracey Load Equipment introduces the Leathers 542, a wheel loader using 25% less diesel fuel than comparable ma-

chines. Its continuously variable transmission syncs well with the 16-hp Tier 4 four-cylinder engine. Contact: Scott Thayer, 315-423-1471. Booth: CP-45.

High-density round baler
 Makler Brothers introduces the Krone Compactor round balers, which eliminate the need for a core track. The F535C features the EasyFlow pickup that's 30% faster. Its NovoGrip elevator beams slip rubber-treated fabric belts with horizontal slats to roll dramatically higher bale densities of feet wide and up to 60 inches high. Contact: Paul Mahan, 315-687-7891. Booth: HT-42.

Italian ryegrass
 Alpiro Italian ryegrass, a tetraploid-diploid blend. Spring-seeded, it can produce several cuttings of high-quality forage. An organic option is available. Contact: Rod Porter, 717-687-6224. Booth: D-728.

LED light fixture
 Orion Energy System's energy-saving Ag LED light fixture is IP65-rated and 14-watt-equivalent with demanding interior environments. With up to 285,000 hours of use and 50% energy savings, it's ideal for livestock barns and milking parlors. Contact: Richard Hill, 855-836-2577. Booth: S-26.



2017 New York Farm Show

Official Program/New Product Section Request
 It's your **FREE** opportunity to promote a new product in
 our multi-level marketplace!

Deadline is Monday, Dec. 19, 2016! But don't wait.
Early new product entry guarantees you'll be included.

Company Name: _____

Exhibit Contact Person: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) ____ - _____

Website: _____

Product Name: _____

Product Description: _____

Suggested retail value: _____

NY Farm Show exhibit building & lot no.: _____

E-mail to: jvogel@farmprogress.com

Fax to: (717) 359-0250

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